



EAGLE *Flyer*

Celebrating 100 Years

Summer 2019

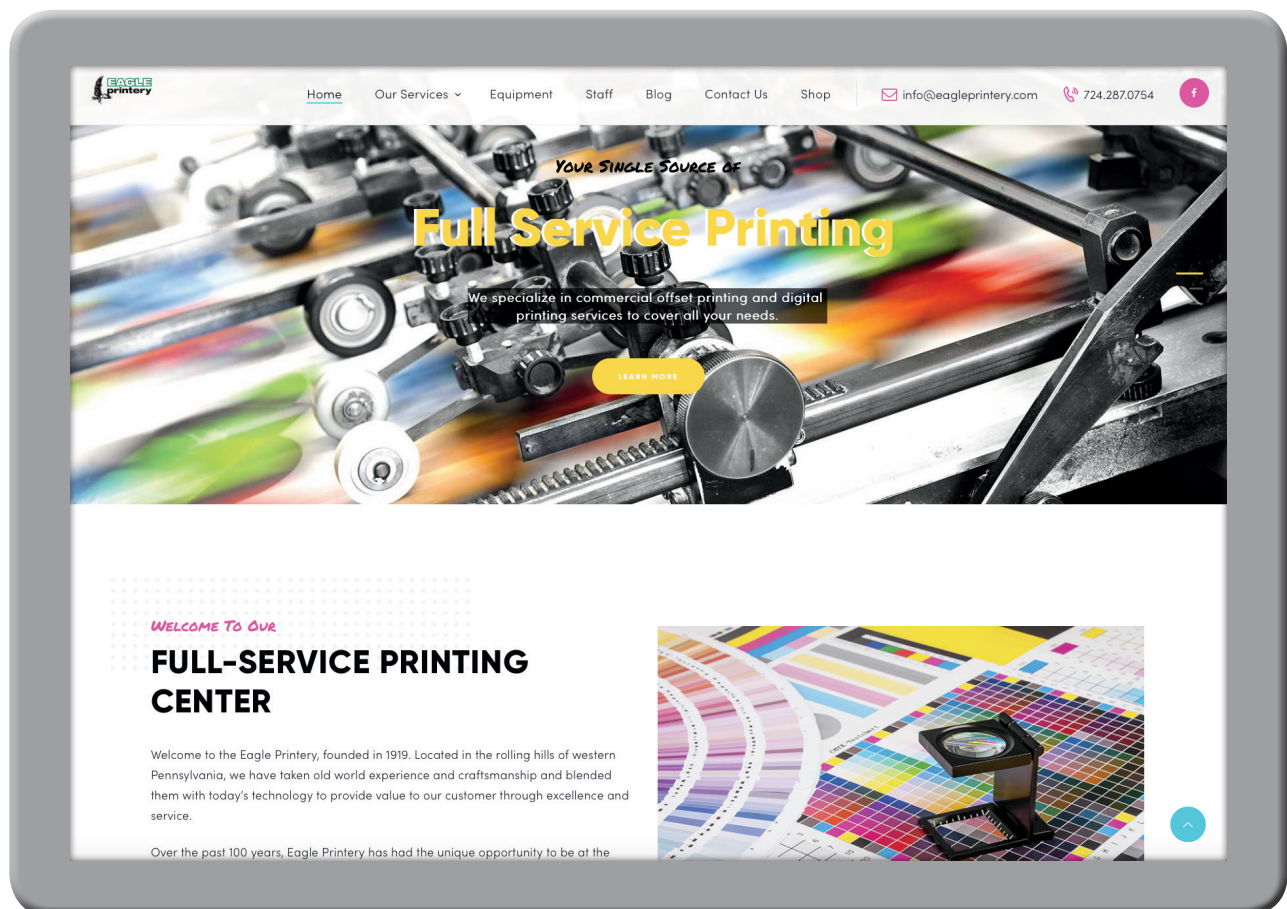
Coming Soon...

Eagle Printery to Launch New Website

We are pleased to announce the launch of our new website! After months of hard work and dedication, we are delighted to move forward with a completely new and interactive website. The URL is the same: www.eagleprintery.com

Some of the features are as follows:

- Online Store Front
- Upgraded ftp site
- Updated print services
- Updated bindery services
- Updated mailing services
- Company newsletter
- Company blog
- Monthly promotions



Today's office etiquette and interpersonal skills

According to The Conover Company, research shows that inferior interpersonal skills are the No. 1 reason employees don't get along, fail to get promoted, and--worst of all--lose their jobs. Following are tips for displaying these essential interpersonal skills and etiquette in today's workplace.

As a full-time employee, you're spending at least 40 hours a week with coworkers and managers. Start and maintain good relationships with them and all newcomers. You'll help maintain a pleasant workplace and make new friends too. Even with a difficult manager or coworker, stay professional and polite. If you need to confront someone, do so thoughtfully and professionally.

Your attempts to understand and relate to the feelings of others is called empathy--the laudable sense of understanding them and how they feel. When a coworker shares something personal with you, try to put yourself in their shoes. Think carefully about how you would react in the same situation. What would you want to hear someone



say or have them do for you?

When approached by a person who wants to talk to you in private, set aside your phone, computer, or task. Share eye contact, nod occasionally, and ask for clarification on issues that can help you better understand the situation.

Cooperating with others--especially working on a team with others--is among the vital interpersonal skills in the workplace. Even though each person may have his or her own individual tasks and goals, all must share the primary goal: helping the company succeed. Without cooperation, the atmosphere of your workplace suffers and threatens the company issuing your paychecks.

Finally, when you're talking to a manager or co-worker, stand at arm's length so that person will not feel like you're invading his or her personal space. Except for perhaps a simple pat on the back or handshake, it's probably wise to refrain from touching any person in the workplace.

How to lure visitors to your trade show booth

In the trade show business, it's all about bang but with minimal traffic to your booth, all you'll hear will be the whispers.

Here, for future planning, are a few practical ways to lure folks to your location on the trade-show floor.

According to www.absoluteexhibits.com, use visual, audio, and written incentives on social media that typically attract people to stores, shopping centers, and auto dealers, among others. Also, be sure to promote the number of your booth every way possible.

Invite current customers to a Happy Hour on opening day. Not only does it give them a good reason to stop by, but their presence also makes your booth look like it's the place to be.

Seize attention with the ever-present senses of smell, hearing, and touch. They increase your chances of separating your booth from the crowd.

In the morning, many wandering the exhibit hall are still awakening from the night before. Fill the air around your booth with the aroma of hot coffee and welcome your visitors with a large styrofoam cup of premium java.

A hanging digital sign is one of 2019's most talked about trade show trends. The motion and light of a digital sign above a booth catch the eye and lures attendees to investigate further.

Provide a demo station for visitors to use your software, handle products you're promoting, or try out your newest technology for themselves. They'll leave with an experience that's more than just pretty graphics in your trade show booth.

The website absoluteexhibits.com also recommends Geo Marketing, a tool that specifies the site of convention site and your message to those in attendance or soon to come. Such targeted, personal messaging is useful in driving traffic to your location.

Facebook quizzes: *Think before taking one*

Facebook quizzes, polls, and trivia games are fun to take, but some are schemes to steal your profile, hack your identity, or just send spam.

Suppose you see a quiz about family origins. So, what is your mother's maiden name? The app will reveal all! But... didn't you just use that info as a bank security question? If so, you just gave unknown people access to the answer, along with all of the info on your Facebook profiles and page.

One notoriously evil app that did this asked for the names of concerts people attended -- another common security question.

Pet names, birth places, best friends, first car, first teacher, vacation destinations--you are revealing answers you may have given for security or may give in the future. You'll forget about the quiz, but the quiz makers are never going to forget YOU.



June Sudoku

No math is required to solve a sudoku. You only need logic and patience.

Simply make sure that each 3x3 square region has only one instance of the numbers 1-9. Similarly, each number can only appear once in a column or row in the larger grid.

The difficulty on this puzzle is medium.

			1				9	
		1	5	3		7		2
				8			5	
6		5						
	3	9	8		7	6	1	
						3		9
	6			5				
9		8		4	1	2		
	4				3			

Dad Sayings

Here are a collection of Dad sayings for Father's Day. You could probably think of some great ones yourself!

Dad at age 96 on health: I'm not in bad shape for the shape I'm in.

On answering the phone: It's your dime!

On charity: I gave all my dead batteries away today. Free of charge!

On business: Don't pull the trigger until you see the whites of their eyes

Upon leaving the house: Going to see a man about a horse.

On life: If you're gonna dance, you gotta pay the fiddler.

Also on life: When you make your bed you're the one that has to lay in it. So make it the best you can!

On finances: In a country with free speech, why are there phone bills?

On fashion: I didn't like my beard at first. But it's growing on me.



Make your family garden eco-friendly

Gardens aren't just about petunias, they can also help animals and encourage native plants.

This year when you are planning the family garden patch, you can make a sustainable wildlife garden.

Animals, birds, bees, and butterflies need food, water, cover and a place to rear young. Your garden can be a place where they thrive.

First, plant at least three native flowering plants. Some typical choices, according to nwf.org: Buffalo grass, Prairie Dropseed, Black-eyed Susan, and Common Ninebark.

Install a water feature. It doesn't have to be elaborate. Wet rocks are good for butterflies. Hummingbirds like to take showers in a gentle mist. And all birds need a drink in the summer.

Put up nesting boxes. The sparrows will move in quickly, but you might one day be surprised to find nesting bluebirds, too.



To encourage butterflies, especially monarchs, find a place for nectar plants and milkweed. Milkweed has a bad reputation because it becomes pretty shabby looking by late summer. But it has some things going for it. In late spring and early summer, milkweed delights with a delicious fragrance as the big pink flower clusters bloom. Even when it is looking shabby, that's an important time for butterflies who use it as a host plant.

Take the long-view of your garden site. Trees are essential for a good wildlife area. Even a small yard can host a dwarf evergreen or deciduous tree.

Bruce Kollister retires May 9, 2019

This article comes with mixed feelings as we announce the retirement of one of our employees. Bruce Kollister has been our Office Manager/Accountant for nine years, and he has decided that the time has come to retire.

Bruce began his journey with us nine years ago as the company accountant. He started out a shy and quiet employee and has grown into a well-loved and appreciated member of our team.



Karen Wise held a lovely retirement dinner party for Bruce on May 9th at the Monroe Hotel in Butler. Bruce was presented with an engraved retirement watch, gift card and many well wishes for the next steps of his journey.

EAGLE *Flyer*

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presented by Eagle Printery



Adopt-a-Shelter-Cat Month

Any month is a great time to adopt a cat from your local shelter. Contact your local shelter today!

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How crazy ideas sometimes change the world

Loonshots: How to Nurture the Crazy Ideas That Win Wars, Cure Diseases, and Transform Industries

By Safi Bachall
St. Martin's Press
368 pages

In 2004, a team of engineers was gripped with a fantastic idea: They would make a handheld phone with a big color screen and give it the ability to connect to the internet. Plus they would set up a store where people could download applications for the phone.

Sound familiar? Surprise. Those engineers were not at Apple. They were at Nokia, where that crazy idea was shot down soon after birth.

Three years later, writes Safi Bachall, Nokia engineers watched Steve Jobs introduce their dumb idea on a stage in San Francisco.

Bachall's book chronicles Loonshots, crazy ideas that change the world -- or would change the world, if they weren't buried and forgotten.



Bachall's exceedingly readable book combines the principles of science with business to show how good teams often kill good ideas.

The structure of companies and teams means more than culture, he writes. Bachall points out that small, starving companies can produce dazzling results because the stakes are high for all members. Rank doesn't matter. But as the teams get larger and more successful, the stakes aren't nearly as high. Then rank matters more. At that point, good ideas can be ditched.

Small changes in structure, not culture, can transform a team, he writes.

This book will interest business leaders for its unique take on teams and culture. But anyone who wants to know about the nature of success and failure will be fascinated by the many stories Bachall tells.

Sudoku answer

8	7	5	3	6	9	2	4	1
9	3	2	1	7	8	5	6	4
1	6	8	4	5	2	3	9	7
6	9	4	6	5	3	8	7	2
5	1	6	2	7	8	3	4	9
7	4	2	9	1	3	6	5	8
4	5	1	2	8	6	9	7	3
2	7	6	3	4	1	5	8	9
3	8	9	7	6	4	1	2	5